

Run your whole online store from one admin.

Products, stock, orders, payments, delivery rules, offers, banners, menus and every word on your website, all controlled from one simple admin console. **No developer needed for day-to-day changes.** Your website and mobile store update the moment you save.

Product & stock control

Orders to delivery

Payments & COD rules

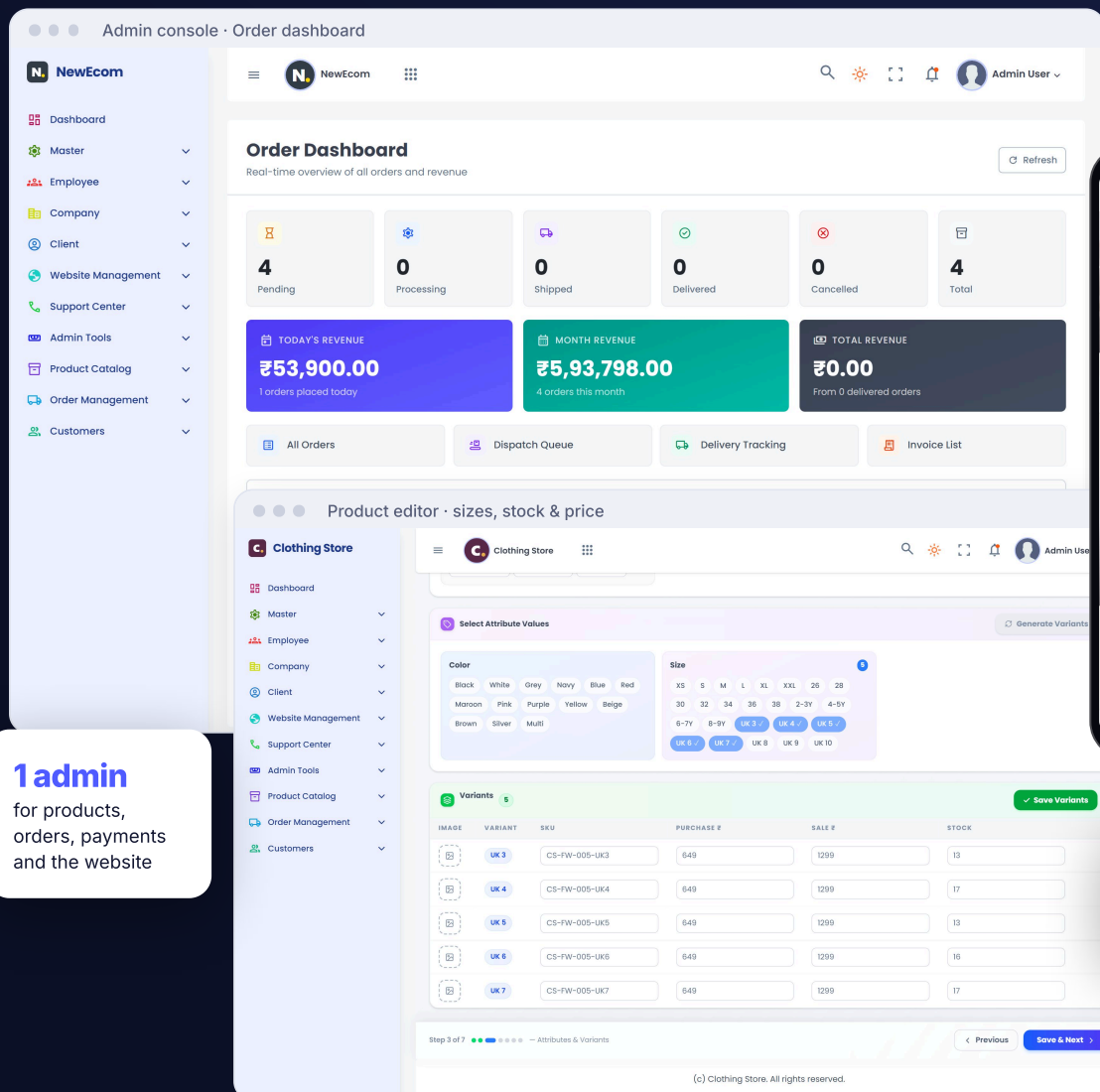
Coupons & deals

Banners & homepage

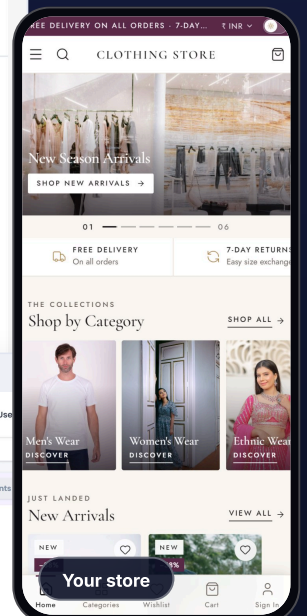
Theme, menus & SEO

Customers & reviews

Staff permissions



1 admin
for products,
orders, payments
and the website



Live
every change shows
on the store instantly

BUILT AROUND THE STORE OWNER

What you need every day, and where you'll find it.

Running an online store is not about code. It is about adding products, shipping orders, collecting money and keeping the shop looking fresh. Here is what store owners tell us they need, and how the admin answers each one.



"I want to add a new product in minutes."

Product editor: seven guided steps, photos, sizes and colours, stock and price per variant, then publish.



"Show me today's orders and money at a glance."

Order dashboard: orders by status, today's and this month's revenue, and the latest orders.



"Every order must reach the customer on time."

Order management: confirm, dispatch queue, delivery tracking, cancellations and invoices.



"I decide delivery charges, COD and returns."

Shipping & payments: delivery charge, free-delivery amount, COD on/off and limit, return days.



"I want to run an offer this weekend."

Coupons, deal of the day and banners: create the offer, set its limits, put it on the homepage.



"I don't want to call a developer to change text."

Website management: homepage order, menus, every label, policy pages, SEO and theme colours.



"Who are my customers, and what do they say?"

Customers: orders and spend per customer, review approval and newsletter sign-ups, with export.



"My staff should see only their own work."

Employees & role permissions: packing staff get orders only, the catalogue team products only.

1

admin console runs the website, the mobile store, stock and orders

7

guided steps to add a product, from basic info to publish

100%

of banners, menus, wording and rules editable without code

0

spreadsheets: stock, orders and bills update automatically

A DAY IN THE ADMIN

9:00

Check the dashboard: 12 new orders, today's revenue.

9:30

Add a new arrival with sizes, photos and stock.

11:00

Put up a weekend banner and a 10% coupon.

14:00

Confirm orders; invoices are created automatically.

16:00

Dispatch team ships today's queue with tracking.

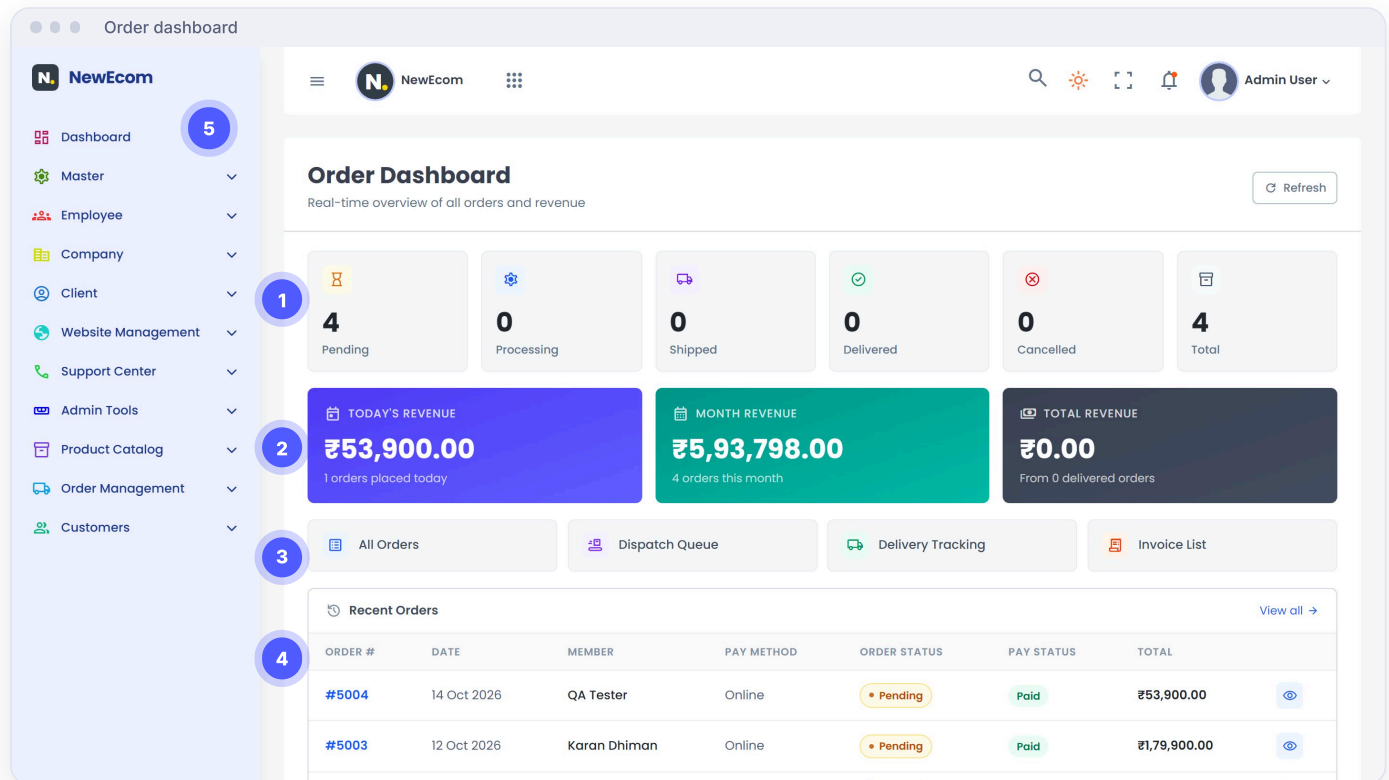
18:00

Approve two new reviews and export sign-ups.

THE ADMIN CONSOLE AT A GLANCE

Your store's control room.

Sign in and the first thing you see is how the business is doing today. Everything else is one click away in the menu on the left.



- Orders by status:** pending, processing, shipped, delivered, cancelled and total, live.
- Revenue tiles:** today, this month and overall, so you know where you stand.
- Shortcuts:** all orders, dispatch queue, delivery tracking and invoices.
- Recent orders:** customer, payment and status, one click to open.
- One menu for everything:** products, orders, customers, website, staff and settings.



Product catalogue

Products, variants, stock, categories, attributes, filters, size guides.



Orders

Dashboard, order list, dispatch, delivery, cancellations, invoices.



Customers

Customer list, product reviews, newsletter subscribers.



Website

Banners, homepage sections, theme, menus, texts, SEO, policies, coupons.



Payments & delivery

Delivery charge, free delivery, COD limit, online payment, returns.



Tax & billing

GST rates, payment modes, bill prefix and printable invoices.



Staff & roles

Employees, departments, role permissions per screen and action.



Support & tools

Support tickets, email templates, social media links.

01 PRODUCTS

Add a new product in seven guided steps.

No technical knowledge needed. The editor walks you through each step, checks what is missing, and shows a ready-to-publish score before the product goes live.

1

Basic info
Name, category, brand, SKU, tax, price

2

Gallery
Drag & drop product photos

3

Variants
Sizes, colours, stock and price each

4

SEO
Google title, keywords, description

5

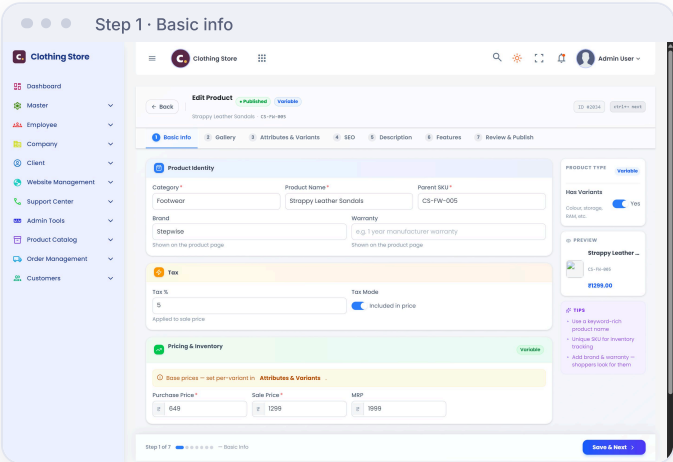
Description
Rich text with formatting

6

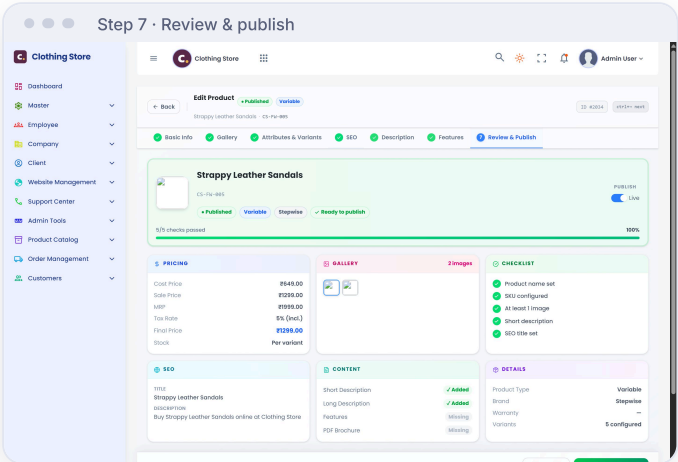
Features
Key highlights and specs

7

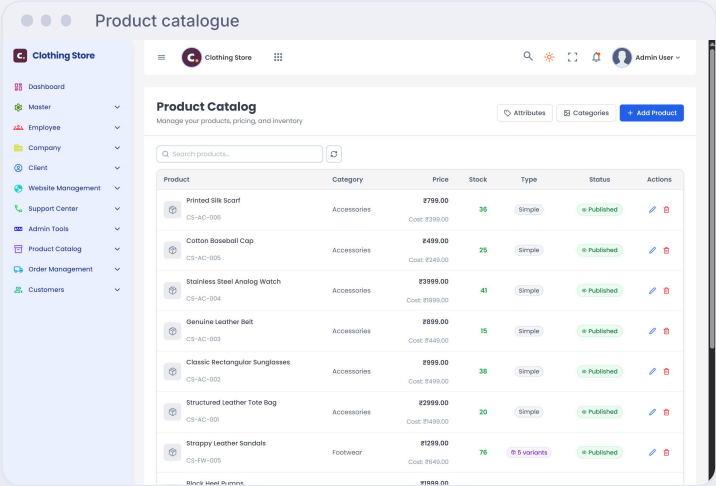
Publish
Checklist, score, go live



Basic info · category, brand, warranty, tax mode, purchase price, sale price and MRP.



Review & publish · pricing, gallery, SEO and content checked, with a ready-to-publish score.



All products in one list · price, cost, stock, type and publish status, with search.

Why owners love it

- ◆ Publish or hide a product in one click
- ◆ Purchase and sale price side by side, so margins are clear
- ◆ Tax included or added, with the GST rate per product
- ◆ Brand and warranty shown on the product page
- ◆ Built-in tips and SEO preview while you type
- ◆ Save and continue later; nothing is lost between steps

02 VARIANTS, STOCK & FILTERS

Every size, every colour, its own stock.

Tick the sizes or colours you sell and the admin creates the variants for you. Each one gets its own SKU, price and stock, and stock drops automatically when an order is placed.

Step 3 · Attributes & variants

1 Select Attribute Values

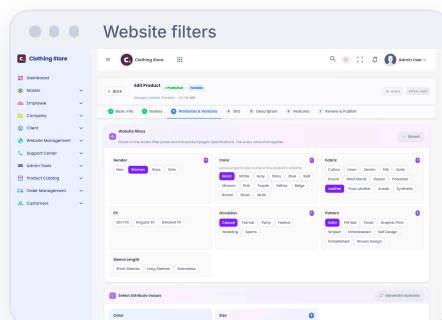
2 Generate Variants

3 Variants 5

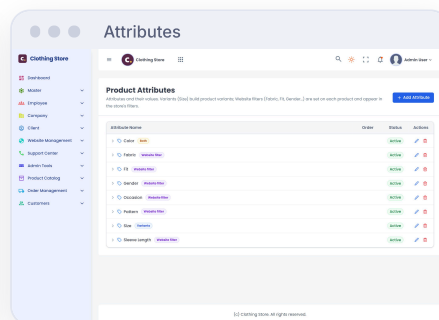
4 Save Variants

IMAGE	VARIANT	SKU	PURCHASE ₺	SALE ₺	STOCK
	UK 3	CS-FW-005-UK3	649	1299	13
	UK 4	CS-FW-005-UK4	649	1299	17
	UK 5	CS-FW-005-UK5	649	1299	13
	UK 6	CS-FW-005-UK6	649	1299	16
	UK 7	CS-FW-005-UK7	649	1299	17

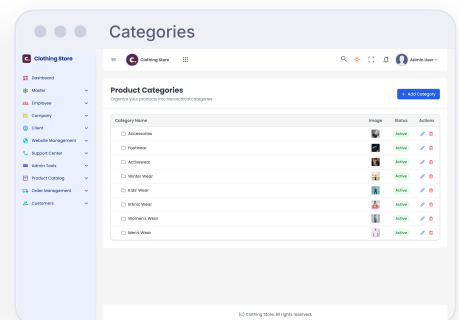
- 1 Pick the values you stock: colours, sizes or any attribute you create.
- 2 Generate variants in one click, no typing every combination.
- 3 SKU, purchase and sale price for each variant.
- 4 Stock per variant, so "only 2 left in UK 7" is always true.



Website filters · gender, fabric, fit, occasion: tick, and shoppers can filter by it.



Your own attributes · used for variants, website filters or both.



Categories · with images, order and status.

WORKS FOR ANY BUSINESS

Sizes for clothes, storage for phones, weight for groceries.

Attributes are yours to define, so the same admin fits fashion, electronics, footwear, beauty or anything you sell. Add a size guide per category for fewer returns.

Size

Colour

Fabric

Storage

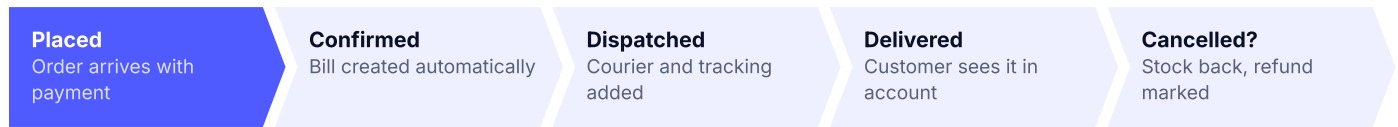
Weight

Size guide

03 ORDERS, FROM PLACED TO DELIVERED

Never lose track of an order.

Every order moves through clear stages. Your team always knows what to pack next, the customer sees the same status in their account, and stock and bills update on their own.



- 1 Dispatch or cancel with one button, right from the order.
- 2 Status timeline: placed, processing, shipped, delivered.
- 3 Payment and transaction ID for online payments, or COD.
- 4 Customer and shipping address, mobile and email, ready for the courier.

Order list · filter by date, status, payment method and city.

Dispatch queue · what to pack and ship today, with the address ready.

Delivery tracking · courier & dates

Cancellations · refunds report

Invoices · GST, your bill prefix

Auto stock · back on cancel

04 PAYMENTS & DELIVERY

Your rules for money and delivery.

Decide how customers pay, what delivery costs and how long they can return. The cart, checkout and invoice all follow the same rules, so the total is never a surprise.

Site Settings
Store name, contact details, delivery & payment rules, menus, wording, SEO and policy pages — changes show on the website right away.

General & Branding | Contact | **Shipping & Payments** | Popup & Newsletter | Menus | Texts & SEO | Policy Pages

Shoppers will see: Free delivery on all orders · COD on all orders · 7-day returns

1 DELIVERY CHARGE (₹)
0
Charged per order at checkout. 0 = free delivery on every order.

2 FREE DELIVERY ABOVE (₹)
0
Orders at or above this amount (after coupon) ship free. 0 = never waived.

3 ☒ **Cash on Delivery — On**
Allow customers to pay on delivery.

4 COD LIMIT (₹)
0
Highest order total allowed with COD. 0 = no limit.

5 ☒ **Online payment (demo) — On**
Shows a simulated UPI / card / net-banking gateway at checkout, for client demos. No money is charged, yet the order is marked Paid — turn this OFF before taking real orders.

6 RETURN WINDOW (DAYS)
7
Used on product pages and the return policy. 0 = no returns.

PROMOTED COUPON CODE
e.g. WELCOME10
Shown on product pages as an offer. Must exist under Marketing → Coupon Codes.

- 1** Delivery charge added at checkout (0 = always free).
- 2** Free delivery above an order value you choose.
- 3** Cash on delivery on or off with one switch.
- 4** COD limit: the highest order allowed with cash.
- 5** Online payment: UPI, cards, net banking via a payment gateway.
- 6** Return window in days, shown on product pages and the policy.



Payment gateway

- ◆ Razorpay, PayU or your bank's gateway
- ◆ UPI apps, QR, cards, net banking
- ◆ Online payment switch in settings



Tax & invoices

- ◆ GST rates, included or added
- ◆ Your bill prefix on every invoice
- ◆ Payment modes for your accounts



Every rupee traceable

- ◆ Online orders arrive **marked Paid**
- ◆ Transaction ID on order and invoice
- ◆ Cancelled paid orders marked refunded

SAME MATHS EVERYWHERE

What the cart shows is what the bill says.

Delivery, free-delivery threshold, coupon and COD limit are checked again on the server when the order is placed, so prices can never be tampered with.

UPI

Cards

Net banking

COD

Razorpay / PayU ready

05 COUPONS & OFFERS

Launch an offer in under a minute.

Weekend sale, first-order discount or a festive code for Instagram: open **Coupon Code Master**, fill one short form and the code works at checkout straight away. You decide exactly how much it can cost you.

Add New Coupon

Coupon Code *

E.G. SAVE20

Coupon Title *

e.g. New Year Special

Description

Optional — shown to customers

Discount Type *

Percentage (%)

Discount Value * (max 100)

10

Min Order Amount (₹)

0 = no minimum

Max Discount Cap (₹)

Leave blank for no cap

Total Usage Limit

Leave blank for unlimited

Uses Per Customer

1

Start Date *

dd-mm-yyyy

End Date *

dd-mm-yyyy

Active

Cancel

Create Coupon

1

2

3

4

5

6

- Code and title**
A short code like SAVE20, a title and an optional line shown to customers.
- Percentage or flat amount**
10% off, or ₹500 off: you choose the discount type and value.
- Protect your margin**
Minimum order amount, and a maximum discount cap for percentage offers.
- Control how often**
Total usage limit for the whole offer, and uses per customer.
- Start and end date**
Schedule a sale in advance; it switches on and off by itself.
- Active switch**
Pause or resume a coupon at any time, without deleting it.

Coupon Code Master · Add new coupon

OFFERS YOU CAN RUN TODAY

WELCOME10

First-order offer. 10% off, maximum ₹200, one use per customer.

FLAT500

Bigger baskets. ₹500 off on orders above ₹2,999.

FESTIVE20

Festive sale. 20% off for five days, first 500 orders only.



At checkout

Shoppers apply the code in the cart and see the saving and the new total instantly.



Promoted coupon

Show one coupon on every product page as an offer, set in Site Settings.



Can't be misused

Dates, limits and minimum order are checked again on the server when the order is placed.

SEARCH AND MANAGE

All your coupons in one list.

Search by code or title, edit a running offer, or switch it off when the sale ends..

% or flat

Min order

Max cap

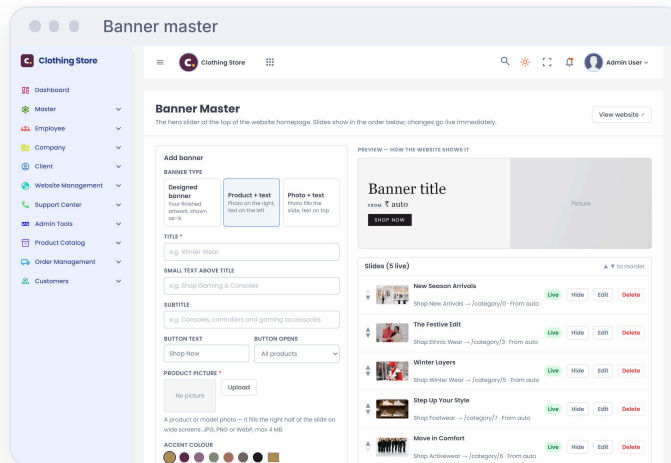
Usage limits

Schedule

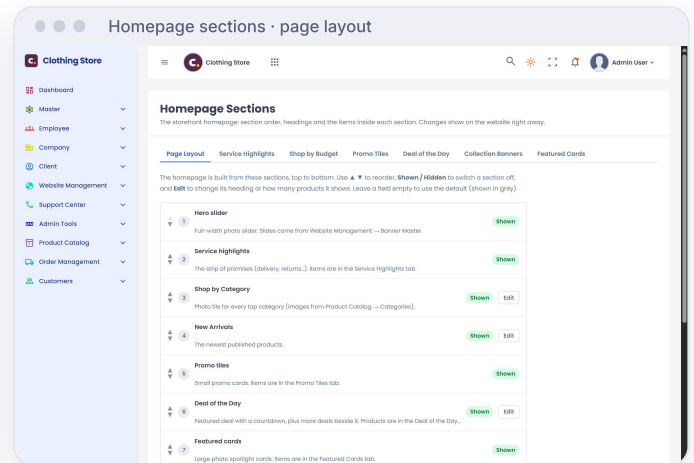
06 HOMEPAGE, BANNERS & DEALS

Change your shop window in minutes.

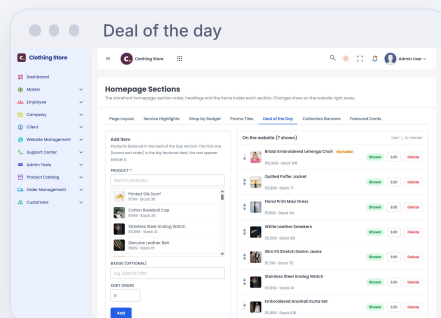
Festive sale tomorrow? Upload a banner, pick the deal of the day and move the offers section to the top. It is live on the website and the mobile store the moment you save.



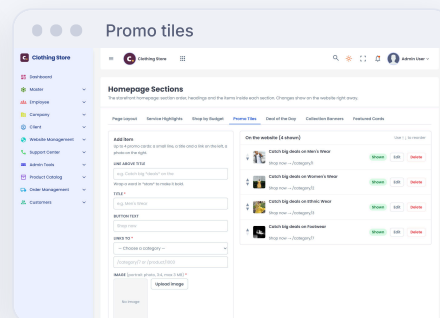
Hero banners · designed or photo banners, separate phone image, text, button and live preview.



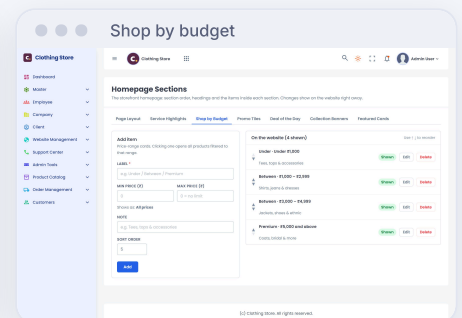
Page layout · reorder, show or hide every homepage section and rename its heading.



Deal of the day · pick products, add a badge, set the order.



Promo tiles · "Big deals on Men's Wear" cards linked to any category.



Shop by budget · price bands like "Under ₹1,000" that open filtered lists.

Service highlights

Free delivery, easy returns, genuine products strip.

Collections

Collection banners and featured photo cards.

New arrivals

Latest products appear on their own.

Welcome pop-up

Offer pop-up that collects newsletter sign-ups.

NO DEVELOPER, NO WAITING

Marketing runs at the speed of your ideas.

Every block on the homepage comes from the admin, with a safe default if left empty, so the page never breaks.

Banners

Deals

Promo tiles

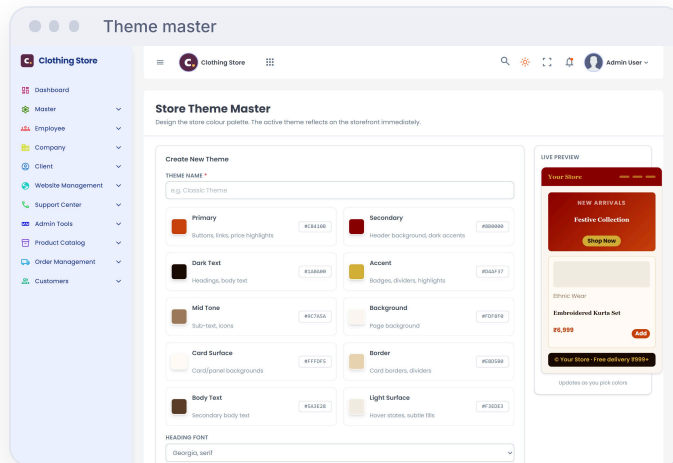
Budget bands

Pop-up

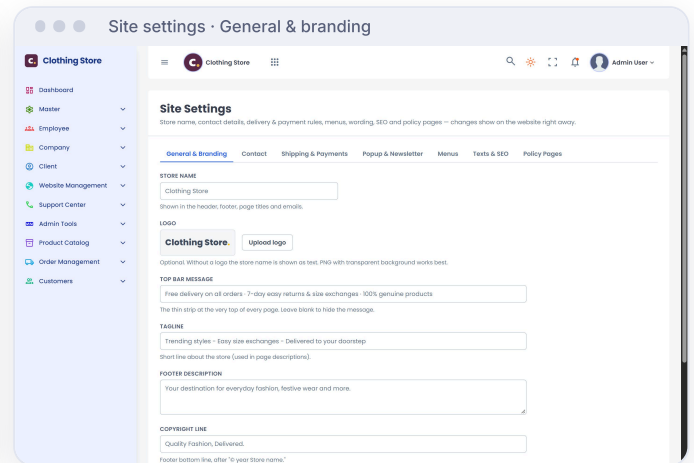
07 BRAND, MENU, WORDING & SEO

Your brand, your words, found on Google.

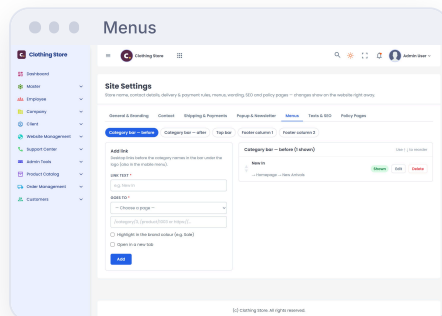
Logo, colours, fonts, menus, every label on the site, policy pages and search-engine titles are all edited from Site Settings and Theme Master. Change "Add to bag" to "Add to cart" in seconds.



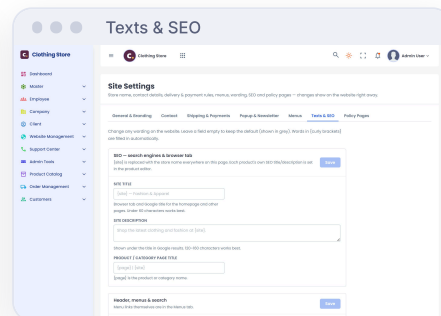
Theme · brand colours and fonts with a live preview of the store.



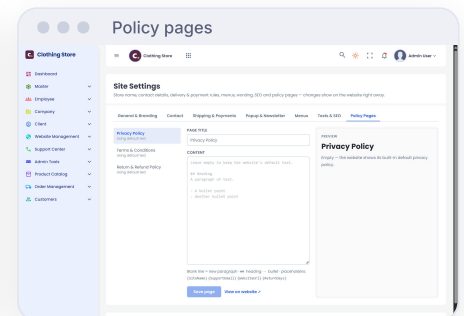
Branding · store name, logo, top-bar message, tagline and footer.



Menus · header, top bar and footer links, in your order.



Texts & SEO · any wording on the site, Google titles and descriptions.



Policy pages · privacy, terms and returns, with a preview.



Look like your brand

- ◆ Several themes, switch any time
- ◆ Light and dark mode for shoppers
- ◆ Your logo in the header and footer



Be found on Google

- ◆ SEO title and description per product
- ◆ Site-wide title and meta templates
- ◆ Clean, shareable page links



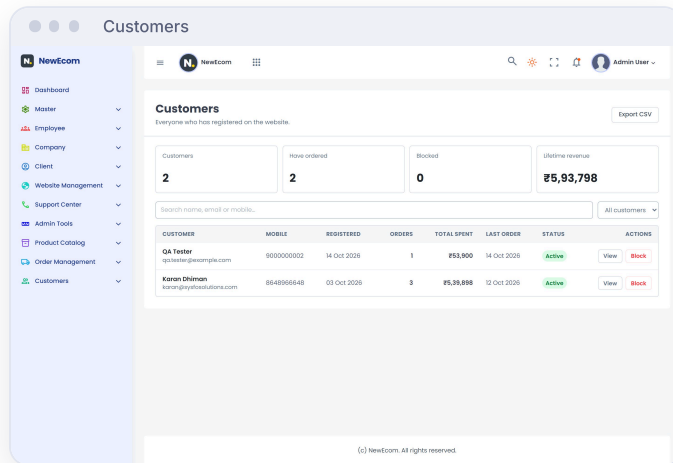
Stay in touch

- ◆ Contact details and WhatsApp link
- ◆ Social media links in the footer
- ◆ Email templates for customers

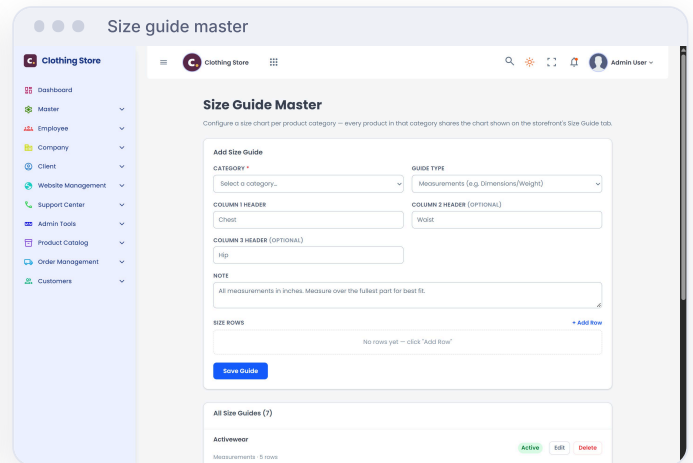
08 CUSTOMERS, TEAM & SUPPORT

Know your customers. Trust your team.

See who buys from you and how much, approve reviews before they go public, collect newsletter sign-ups, and give every staff member exactly the access their job needs.



Customer list · orders, total spend, last order, block or allow, export CSV.



Size guides · a chart per category on the product page, for fewer returns.



Product reviews

- ◆ Reviews wait for **your approval**
- ◆ Publish or reject in one click
- ◆ Star ratings shown on the store



Newsletter

- ◆ Sign-ups from pop-up and footer
- ◆ Export the list for campaigns
- ◆ Welcome offer to grow it



Customer accounts

- ◆ Customers track their own orders
- ◆ Saved addresses and wishlist
- ◆ Fewer "where is my order?" calls

STAFF & ROLE PERMISSIONS

Right access for every person.

Add employees, put them in departments and decide, screen by screen, what each role can view, add, edit, delete or export. Packing staff see orders, the catalogue team sees products, and only you see everything.

View

Add

Edit

Delete

Export

Owner

Everything: sales, settings, staff and website.

Catalogue team

Products, photos, stock and categories only.

Dispatch team

Orders, dispatch queue and delivery tracking only.

Support tickets

Log, assign and close customer issues with dates.

Email templates

Edit the emails your customers and staff receive.

Secure sign-in

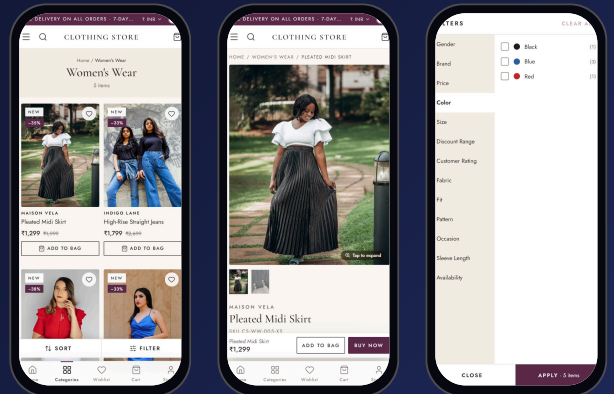
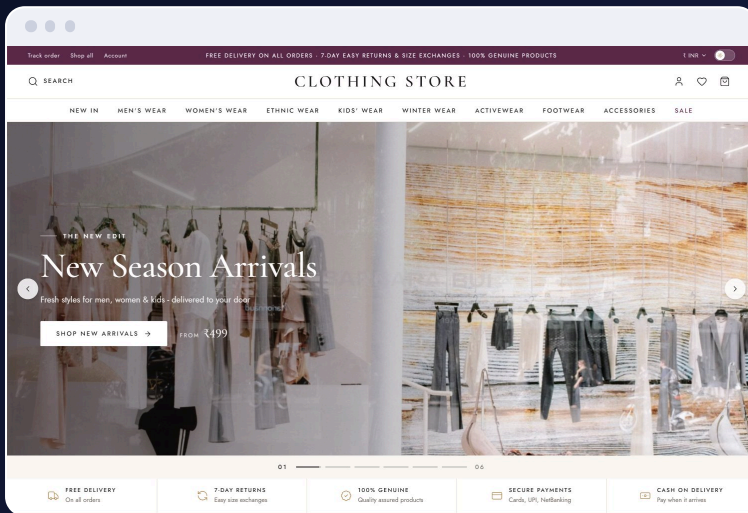
Token-based login; customer passwords encrypted.

09 AND WHAT YOUR CUSTOMERS SEE

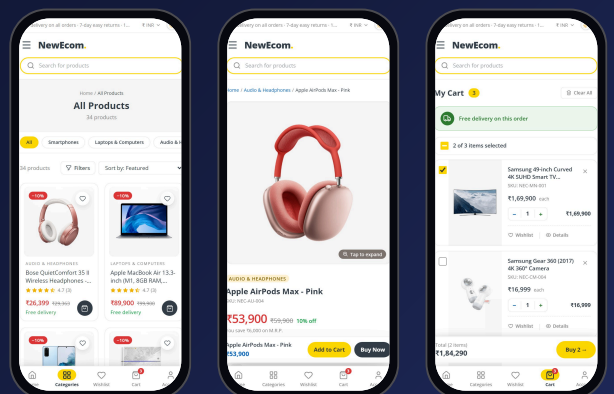
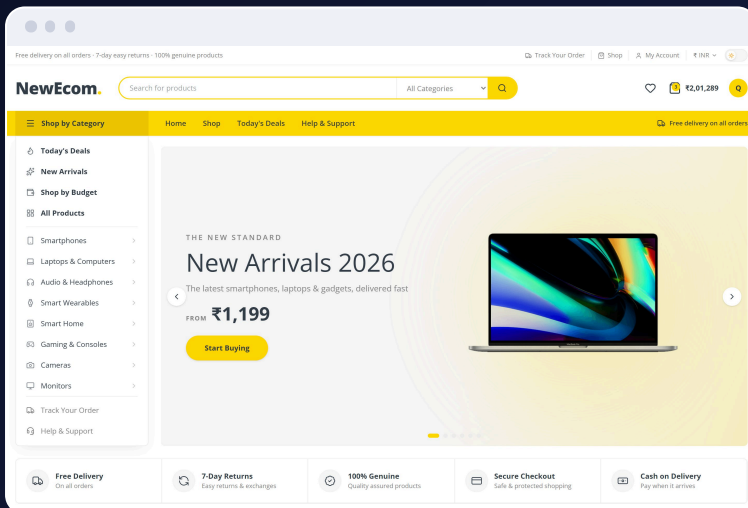
A fast, beautiful store on every screen.

Everything you set in the admin shows up here: products, prices, banners, deals, menus and wording. Shoppers browse, filter, pick a size and pay by UPI, card or cash on delivery. Two ready examples are live today.

FASHION STORE

ecom.sysfolabs.com/clothing

ELECTRONICS STORE

ecom.sysfolabs.com/electronics**Mobile-first**

Designed for phones, scaled up to desktop.

Smart filters

Brand, price, size, colour, discount, rating.

Buy now & cart

Buy one item fast, or tick what to order.

Pay your way

UPI, cards, net banking or cash on delivery.

See the admin in action.

Tell us what you sell. We set up your categories, attributes and products, apply your logo and colours, connect your payment gateway and train your team on the admin, so you can run the store yourself from day one.

1**Live admin demo**

A walkthrough of the admin: add a product, take an order to delivery, change a banner.

2**Setup for your business**

Your catalogue, photos, sizes, delivery and COD rules, coupons, banners and payment set up for you.

3**Training and go-live**

Hands-on admin training for you and your staff, your own domain, and support after launch.

FASHION STORE**Try it live**

Online store ecom.sysfolabs.com/clothing

Admin console ecom.sysfolabs.com/clothing/admin

ELECTRONICS STORE**Try it live**

Online store ecom.sysfolabs.com/electronics

Admin console ecom.sysfolabs.com/electronics/admin

Ask us for admin demo login details.

COMPANY

Sysfo Software Solutions Pvt Ltd

EMAIL

info@sysfosolutions.com

PHONE

+91 76074 20009

PRODUCT

Sysfo E-commerce Platform**Every client gets**

- ◆ A complete admin console for products, orders and the website
- ◆ Staff logins with per-screen permissions
- ◆ Your logo, colours, fonts and name across the store
- ◆ Your own domain, payment gateway and delivery rules
- ◆ Mobile-first online store that works on every device
- ◆ Orders, invoices and reports from day one